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# UD School of Engineering to Hold First Green Manufacturing Conference Dec. 3-4

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# *The University of Dayton*

## *News Release*

Nov. 15, 1991

Contact: Angie Hahn or Jim Feuer

### **UD SCHOOL OF ENGINEERING TO HOLD FIRST GREEN MANUFACTURING CONFERENCE DEC. 3-4**

DAYTON, Ohio -- Materials that enter manufacturing plants leave either as products, packaging or pollution. Rather than pay heavy clean-up costs, companies can avoid producing waste and pollution in the first place. They can learn how by attending the first University of Dayton Green Manufacturing Conference Dec. 3-4 at the Stouffer Center Plaza Hotel in Dayton.

"Avoiding waste can actually save money," says Joe Martino, director of strategic management programs at UD and conference organizer. "This is not just a pipe dream--many manufacturers are actually doing it."

The conference, sponsored by UD's School of Engineering, is designed to teach corporate executives, plant managers and engineers how to save money, reduce legal liability and achieve regulatory compliance.

Keynote speakers are Harry Freeman, chief of pollution prevention at the research branch of the United States Environmental Protection Agency, and Eli Karter, vice president of manufacturing and technology for Mead Corporation in Dayton. Their talks will begin at 9 a.m. Tuesday, Dec. 3.

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The conference also will feature presentations by manufacturers who have succeeded in changing their processes to avoid producing waste. For example, Tim McDaniel, environmental manager at Navistar, will talk about the strategy his company employed to reduce paint waste and paint solvent emissions. And John Hunter, senior environmental engineering specialist at 3M Company, will discuss the innovative ways 3M has discovered to minimize or eliminate the amount of hazardous waste it produces and disposes.

Participants will receive a free copy of SWAMI, a computer program developed by a University of Dayton researcher to help industry reduce the amount of hazardous waste it produces.

For more information, call UD's School of Engineering Special Programs/Continuing Education office at (513) 229-4632.

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For media interviews, contact Joe Martino at (513) 229-4632 or (513) 229-3036.